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City of Yarra

Waste and Recycling Strategy

2026 - 2036



CITY OF YaRRA

PLACEHOLDER

Acknowledgment of Country

Yarra acknowledges the Wurundjeri Woi Wurrung people as the Traditional Owners and true sovereigns of the land now known as Yarra.

We also acknowledge the significant contributions made by other Aboriginal and Torres Strait Islander people to life in Yarra. Yarra has a strong and proud Aboriginal history, being located on the Country of the Wurundjeri People of the Kulin Nation. We pay our respect to Elders past and present and their communities who have cared for this land for generations.

We have a strong commitment to the local Aboriginal and Torres Strait Islander communities and are always thinking about new ways that we can work with, support, learn from and celebrate the local Aboriginal communities, and the broader Aboriginal community connected to the area.



Message from Yarra City Council

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Evolving Waste Landscape

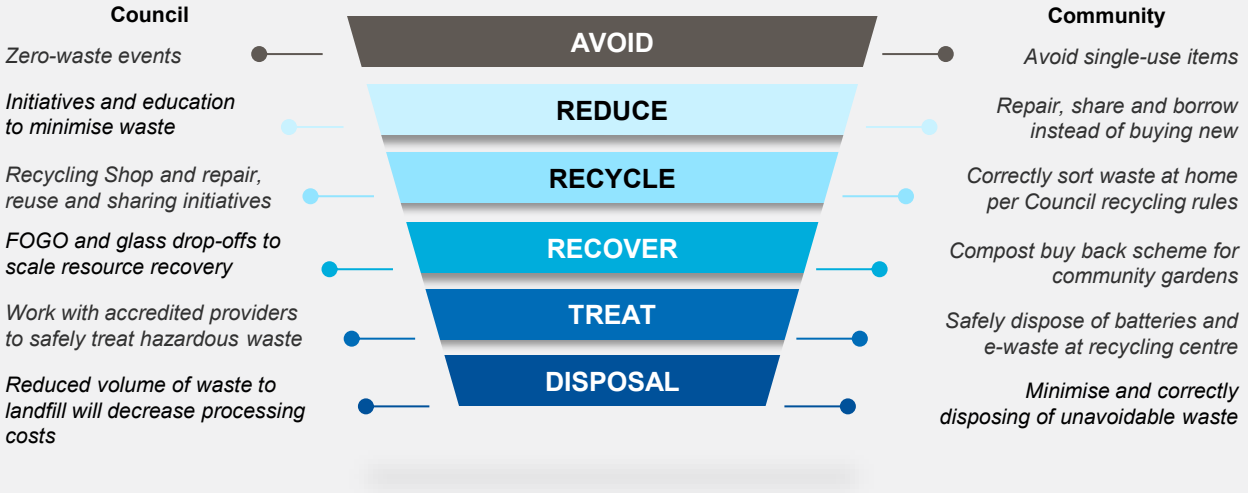
The past decade has been one of change and pressure for Victoria's waste and recycling system. Global recycling export bans and shifting markets placed new demands on local infrastructure and services. This included disruptions following China's National Sword policy, alongside domestic shocks such as the collapse of SKM Recycling and the suspension of REDcycle, which exposed vulnerabilities in Victoria's recycling system. At the same time, State and local governments set ambitious targets to cut waste and improve resource recovery, helping to build a more sustainable and efficient waste system.

Policies such as Recycling Victoria: A New Economy introduced statewide standards including a four-bin system by 2027 and an 80% diversion target by 2030. With landfill space running out and costs increasing largely due to rising landfill levies, reducing landfill dependence is now a financial and environmental priority.

The decade ahead will focus on delivery and transition with local government driving progress toward a zero-waste Victoria. Applying the waste hierarchy by prioritising avoidance, reuse and recycling will help councils support initiatives that reduce waste and improve resource recovery.

This transition relies on our community working together. By making waste reduction easier and choosing habits that protect the environment, we can keep resources in use and out of landfill.

Figure 1: Council and community actions across the Waste Hierarchy





Waste services play an important role in the circular economy by recovering valuable materials, reducing landfill, and helping resources to be reused and recycled.

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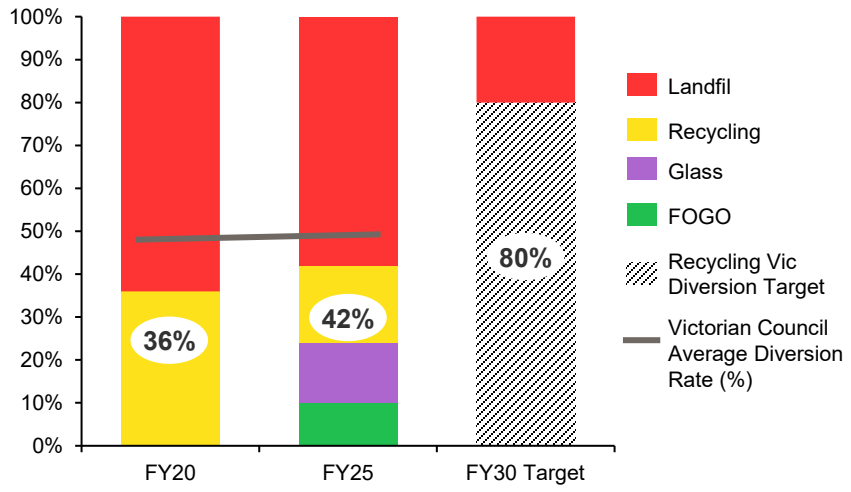
Current Performance

The rate of waste diverted away from landfill is steadily increasing year on year, closing the gap with State average diversion rates. Cost per bin remains consistently below the State average, reflecting efficient and cost-effective services.

Diversion

Diversion rates have improved since FY20 with the rollout of kerbside Food and Garden organics (FOGO) and glass services. Council remains committed to State targets and to pursuing solutions that further reduce waste and increase recovery.

Figure 2: City of Yarra's waste profile and pathway to 80% diversion
(diversion %, historic and target)



Source: City of Yarra Waste Data (FY25), Know Your council (2025)

Cost of kerbside collection services

Council's cost of kerbside rubbish and recycling collection services compares favourably against the Victorian Council average. While costs may increase over time, we remain committed to delivering efficient and cost-effective kerbside collection services.

Figure 3: Cost of kerbside rubbish bin collection service per bin

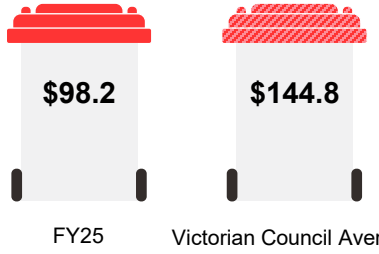
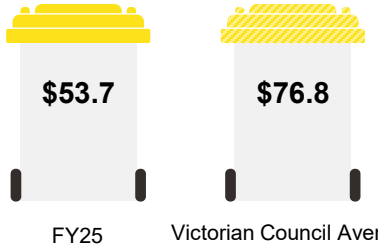


Figure 4: Cost of kerbside recycling collection service per bin



Source: Know Your council (2025)

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Community Engagement Results

Community Engagement

Between October and December 2025, Council conducted extensive community engagement to gain insights and shape the Waste and Recycling Strategy. This includes:

716 online survey responses

467 residents at pop ups and targeted consultations

135 young people (<18) at targeted consultations

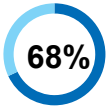
Service Coverage

99.7% of Single Unit Dwellings (SUDs)

54.1% of Multi Unit Dwellings (MUDs)

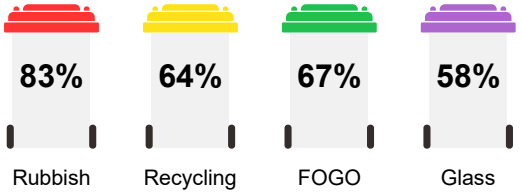
49.5% of Commercial Properties

Service Satisfaction



Of 651 responses, on average, were satisfied with the **four-bin collection** services.

Satisfaction per waste stream:



94% of 311 residents were satisfied with **hard rubbish** collections.

By 2036 …

Yarra's population is projected to reach 123,867, with most growth concentrated in MUDs. This is equivalent to:

+ 22,500 residents

+ 11,300 dwellings

Source: National Forecasting Program, using 2026 as a baseline.

Participation and Access to Services



of 716 serviced residents used one of Yarra's **additional waste services** in the past year.

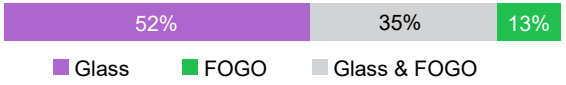
39 out of 51 residents and **3** out of 17 businesses without a Council service indicated they would **like to receive a four-bin and hard rubbish collection.**

Ease of Use

7 out of 14 businesses and **275** out of 687 residents **reported they do not have space to store all four bins on their property.**

208 out of 282 residents would like **shared drop off bins.**

Preference of shared bin types:



Understanding Services

29 out of 2,012 multi-choice responses highlighted confusion over recycling rules of hard-to-recycle items (e.g. soft plastics, e-waste).

Future Services

Interest in new services (of 716 responses)

25% Soft plastic recycling

21% Repurposing textiles

20% Develop a Recycling Shop at Clifton Hill

19% More Glass, FOGO and Cardboard drop-offs

9% Solar panel recycling

6% Other

Appetite for Change

24 out of 39 respondents expressed interest in Council exploring **Waste to Energy** solutions.

Youth Priorities

11 out of 60 young people identified **litter in public spaces** as a key issue impacting them.

Of **103** activity sheets completed by youth participants, there was strong interest **in AI sensors** and **robotic automation** for future waste sorting and collection.

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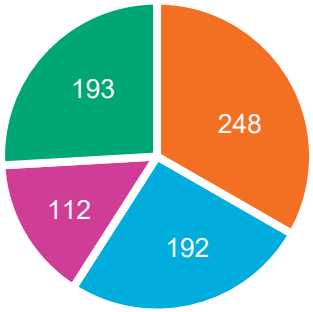
Waste Service Charge and Collections Cost Review

Current Waste Service Charge

In 2023, Council resolved to separate the Household Bin Waste Service Charge from general rates to maintain the viability of the waste service amid rising costs, without impacting Council's overall financial sustainability. Currently, the charge is calculated using a property valuation approach, based on the value of each property.

The results from the Waste and Recycling Strategy Community Engagement Survey indicate no strong consensus on the preferred approach, though there is a slight preference for applying the Household Bin Waste Service Charge as a flat fee for all households.

Figure 5: Community sentiment on Household Bin Waste Service Charge (of 745 responses)



Flat fee for all households

By property value

Revert to include W&R charges within General Rates

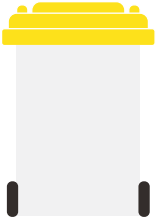
No preference

Collections Cost and Frequency Review

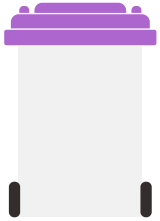
The Community Engagement Survey 2025 indicates that:

- **67%** of 162 respondents noted that glass bins were collected too frequently or were not full at the time of collection
- **34%** of 687 responses state that bin collection frequency does not meets their needs, with qualitative responses calling for larger bins, more frequent recycling and/or less glass collections

As part of the development of the Waste and Recycling Strategy, Council reviewed the cost impacts of changing collection frequencies. Preliminary findings indicate that the most cost-efficient approach is a fortnightly recycling service combined with a monthly glass collection.



Frequency	Collection Cost
Weekly	+ 100%*
Fortnightly (Current)	Baseline



Frequency	Collection Cost
Fortnightly (Current)	Baseline
Monthly	- 26%*

*From current collection cost, the baseline, of specified stream

Optimal Frequency

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City of Yarra's Waste and Recycling Strategy

Our Waste and Recycling Strategy sets out Council's ten-year vision and five-year action plan to build a resilient, flexible waste and recycling system.

Waste and recycling is one of Council's most important and visible services. As Yarra's population grows and community needs change, so too must our approach to managing waste.

Council is committed to providing a resilient waste and recycling system that is cost effective, efficient and accessible. Effective waste services keep our streets clean, protect waterways and improve public spaces, while also reducing landfill and operational costs for both Council and ratepayers.

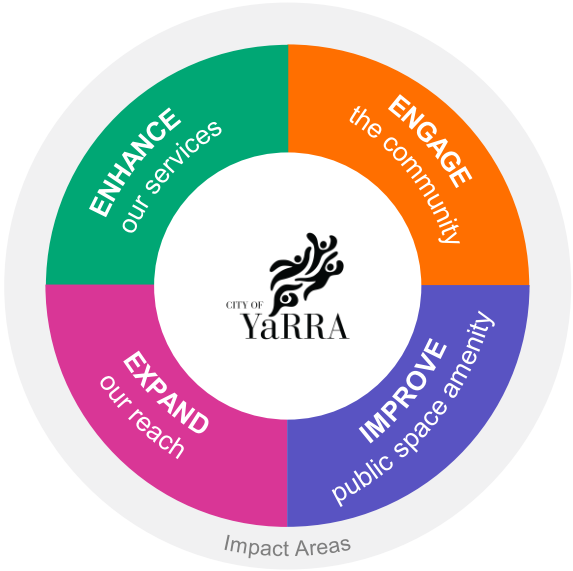
This Strategy outlines Council's long-term vision and a five-year action plan, including clear objectives, targeted initiatives and metrics.

It will be delivered alongside Yarra's Climate Emergency Plan and Local Laws, enabling a coordinated approach across our services.

Aligned to State policy and recovery targets, we will support Victoria's circular economy transition and deliver accessible and equitable services for the community.

Figure 6: Our Purpose and Impact Areas

Building a resilient waste and recycling system for Yarra



Our Objectives

- Diverting waste from landfill
- Improving community satisfaction
- Delivering equitable and accessible services
- Maintaining financial sustainability

This Strategy delivers on Council Plan 2025–29 Priority 11.1 to develop a long-term Waste and Recycling Strategy that improves service, environmental and financial sustainability.

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Our Waste and Recycling Strategy on a page

PURPOSE	**Building a resilient waste and recycling system for Yarra**			
OBJECTIVES	**Landfill diversion**	**Equity and accessibility**	**Community satisfaction**	**Financial sustainability**
METRICS OF SUCCESS	↑ Diversion rate (tonnes per annum) ↓ Landfill waste per capita (kg) ↓ Contamination (%) ↓ Dumped rubbish (%)	↑ New drop offs (# sites) ↑ Households receiving kerbside services (# households) ↑ Hard rubbish collections (# collections)	↑ Community satisfaction (%) ↑ Increase in positive feedback (#)	↓ Decreased processing costs due to reduced waste to landfill ($)
IMPACT AREAS	**Enhance our Services**	**Engage the Community**	**Expand our Reach**	**Improve Public Space Amenity**
PRIORITY INITIATIVES	1.1 Maintain cost-effective and equitable waste and recycling services 1.2 Improve resource recovery of FOGO 1.3 Improve resource recovery of recyclables 1.4 Improve management of non-recyclable materials 1.5 Improve resource recovery of hard rubbish	2.1 Strengthen community awareness, trust and participation in waste and recycling services 2.2 Target engagement and communication to address priority waste streams and hotspot areas	3.1 Improve waste and recycling systems across Council facilities, community hubs and events 3.2 Improve access to waste and recycling services in space constrained or high-density housing 3.3 Establish and scale services suitable for businesses and retail precincts 3.4 Advocate for system-wide improvements to waste and recycling	4.1 Reduce litter to improve street and precinct amenity 4.2 Increase bins and bin capacity in main retail precincts 4.3 Reduce street and footpath obstruction from bins

HOW WE WILL DELIVER

- Uplift and enhance infrastructure
- Strengthen behaviour change and compliance programs
- Advance advocacy and policy efforts
- Strengthen stakeholder collaboration
- Explore and leverage emerging technology

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Enhance our services

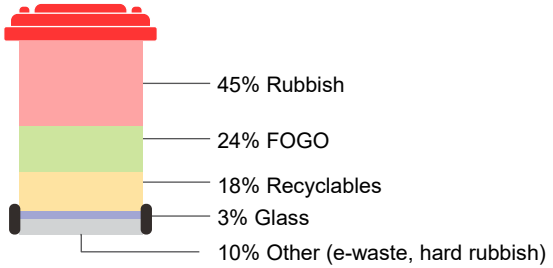
Council will enhance waste and recycling outcomes by improving recovery of materials and aligning with State priorities.

Council delivers 10 essential waste and recycling services* that help households, businesses and the wider community reduce landfill waste and recover valuable resources.

This Strategy builds on that foundation by improving service design and delivery to make waste and recycling more efficient, cost-effective and easy to use. A key focus is reducing rubbish bin waste by diverting items like FOGO and recyclables into the correct streams and exploring new recovery options. As rubbish bin waste is costly to process, reducing the volume of rubbish sent to landfill will greatly improve efficiency and reduce costs.

Council is evolving its services to meet community needs and build trust in the waste system. Our services already align with Victorian kerbside standards and will continue to adapt as new state reforms and policies emerge.

Figure 7: Yarra's average Rubbish Bin composition (kg)



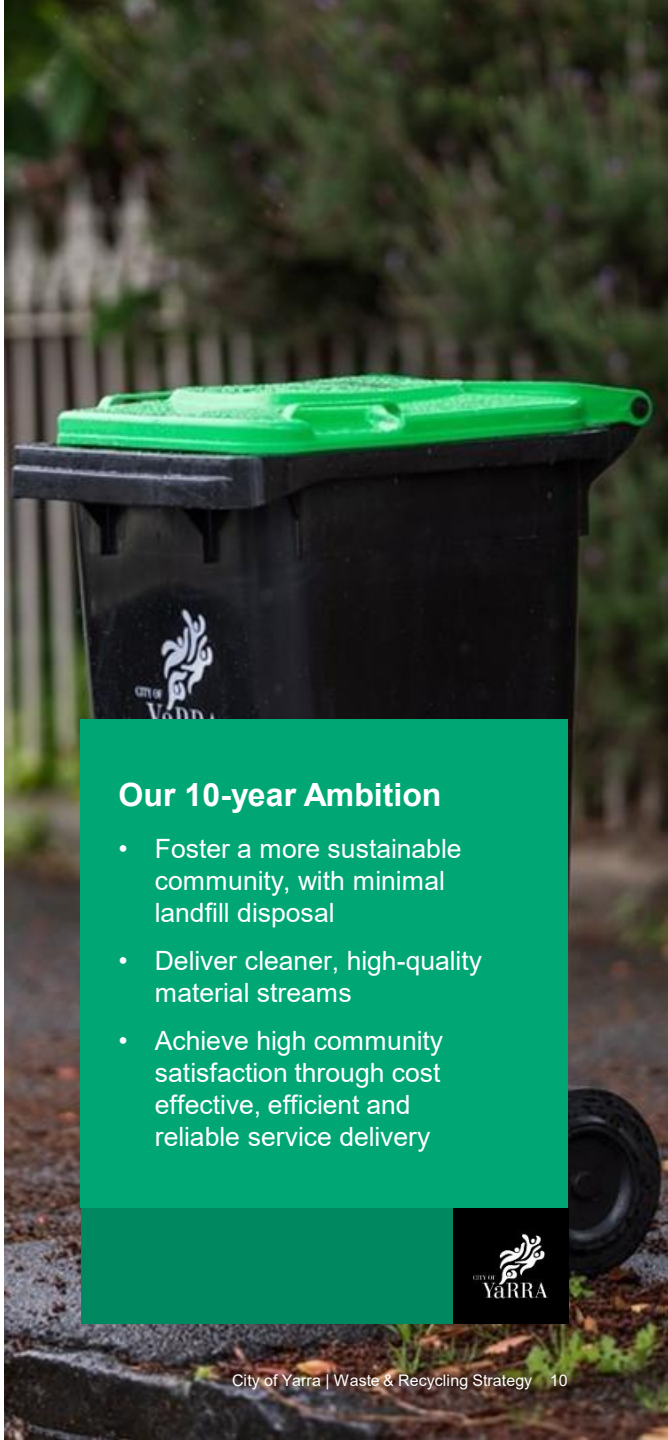
Source: City of Yarra 2025 Waste Audit

What we heard from the Waste and Recycling Strategy Community Engagement Survey 2025

68% of 651 responses, on average, were satisfied with the 4-bin collection services.

34% of 687 responses state that current bin collection frequence does not meet their needs.

*Please refer to Yarra's Waste and Recycling Services and the Waste Entitlements Table document for details on current services and ratepayer entitlements.



Our 10-year Ambition

- Foster a more sustainable community, with minimal landfill disposal
- Deliver cleaner, high-quality material streams
- Achieve high community satisfaction through cost effective, efficient and reliable service delivery

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Enhance our services | Our strategic action plan

We're improving waste and recycling by reducing what goes to landfill, recovering more materials and using new solutions to deliver practical and affordable services.

ENHANCE OUR SERVICES			
PRIORITY & ALIGNMENT TO OBJECITVES	**CURRENT**	**SHORT TERM**	**MEDIUM TERM**
1.1 Maintain cost-effective and equitable waste and recycling services.	• Consult on transitioning from a rate-based model to a waste charge	• Benchmark service costs and performance against comparable councils. • Identify operational efficiencies that reduce service costs without compromising service quality.	
1.2 Improve resource recovery of FOGO*	• Identify barriers to FOGO participation to improve service effectiveness	• Align with State government kerbside service standards • Implement targeted programs to increase participation and correct use of FOGO services • Explore options for introducing community compost buy-back schemes	• Monitor new technologies and recovery opportunities • Review FOGO services and collection frequencies to align with best practice • Explore technology solutions to enhance collection and contamination management
1.3 Improve resource recovery of recyclables*	• Adjust glass collection to monthly	• Align with State government kerbside service standards • Implement targeted programs to increase participation and correct use of glass and recycling services • Introduce an opt-in soft plastics recycling bag service for serviced households via the yellow bin • Offer textile drop-off days for unwearable items	• Monitor new technologies and recovery opportunities • Explore technology solutions to enhance collection and contamination management • Review recycling services and collection frequencies to align with best practice
1.4 Improve management of non-recyclable materials	• Explore WtE options for residual waste	• Implement targeted programs to reduce waste and remove all recoverable materials from rubbish bins • Apply an additional charge for larger rubbish bins • Pursue joint procurement for WtE solutions	• Monitor new technologies and recovery opportunities, resource recovery trends and market opportunities • Once operational, transition landfill contracts to WtE for remaining non-recyclable waste
1.5 Improve resource recovery of hard rubbish waste	• Design a Recycling and Reuse Shop at Clifton Hill	• Offer hard rubbish services to non-serviced residents on a pay-per-use basis • Construct and operate a Recycling and Reuse Shop at Clifton Hill • Strengthen coordination with hard rubbish crews to improve resource recovery	• Monitor new technologies and recovery opportunities • Consider new partnerships and recycling initiatives as product stewardship and EPR schemes evolve

*See Expand our Reach for shared FOGO and glass drop offs

Strategic Objectives

Landfill diversion | Equity and accessibility | Community satisfaction | Financial sustainability

Alignment to Strategic Objectives

High | Medium | Low

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Engage the community

Council will engage the community to build understanding, confidence and participation in the local waste and recycling system.

Council will modernise how it communicates with the community. While newsletters, targeted emails and the Council website remain important, they are no longer enough on their own. A new multi-channel approach will include social media, annual campaigns and events at local hubs and community days. These channels will share clear tips on reducing waste to landfill, understanding recycling rules and improving recovery or reuse of materials. This approach aims to build trust through clear and consistent communication.

Council will celebrate the efforts of residents, community groups and local organisations by sharing stories that encourage wider participation in waste reduction and recycling. Some households and areas face greater challenges due to housing type, location or limited access to information.

Council will provide targeted support through programs delivered by dedicated compliance officers. These programs will focus on improving recovery in hard-to-manage waste streams and helping the community understand how the system works and how to take part effectively.

What we heard from the Waste and Recycling Strategy Community Engagement Survey 2025

29 of 2,012 multi-choice responses highlighted confusion over recycling rules of hard-to-recycle items (e.g. soft plastics, e-waste).

11 of 60 young people surveyed identified litter in public spaces as a key issue impacting them.



Our 10-year Ambition

- Community trust and confidence in how our waste and recycling system works
- Community pride in litter-free public spaces and waterways
- Engaged community helping to reduce waste and keep resources in use

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Engaging the community | Our strategic action plan

We are strengthening community engagement through clear communication, practical guidance and targeted support to remove barriers and encourage community-wide participation in waste reduction and resource recovery.

ENGAGING THE COMMUNITY			
PRIORITY & ALIGNMENT TO OBJECITVES	**CURRENT**	**SHORT TERM**	**MEDIUM TERM**
2.1 Strengthen community awareness, trust and participation in waste and recycling services	• Simplify website navigation and improve search functionality • Design and launch a 12-month multi-channel Communication and Engagement Program • Test messages or pilots with local groups to improve participation and insight	• Deliver digital and face-to-face campaigns that build awareness, trust and understanding of Council's waste and recycling services • Conduct regular reviews to assess impact and adjust program to improve reach and effectiveness	• Adapt engagement activities based on evaluation of what has worked, shifts in community needs and emerging communication trends and technologies • Deliver a focused campaign on WtE to build community understanding of the technology
2.2 Target engagement and communication to address priority waste streams and hotspot areas	• Collaborate with the M9 on waste and recycling initiatives • Update Yarra's Local Laws to improve how bins are stored and placed in laneways and streets	• Deliver targeted behaviour-change campaigns to improve resource recovery practices in priority waste streams and locations, including culturally inclusive materials and programs for businesses • Coordinate with Local Laws team to enhance waste enforcement program • Collaborate with body corporates to share recovery performance and provide practical guidance to improve source separation in serviced MUDs • Conduct regular reviews to assess impact and adjust campaigns to better address priority waste streams and hotspot areas • Introduce a digital waste and recycling app to deliver targeted information, bin reminders and disposal guidance	• Adapt activities based on evaluation of what has worked, changing community behaviours and emerging industry trends

Strategic Objectives

Landfill diversion | Equity and accessibility | Community satisfaction | Financial sustainability

Alignment to Strategic Objectives

High | Medium | Low

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Expand our reach

Council will expand waste and recycling services by improving accessibility and trialling flexible models suited to local needs.

Council will lead by example by expanding four-bin systems across Council buildings, services, community hubs and events, visibly demonstrating our commitment to resource recovery.

Traditional kerbside services do not meet the needs of all households and business, particularly those in landlocked dwellings, MUDs and busy retail precincts. Council will pilot alternative collection options to expand service coverage.

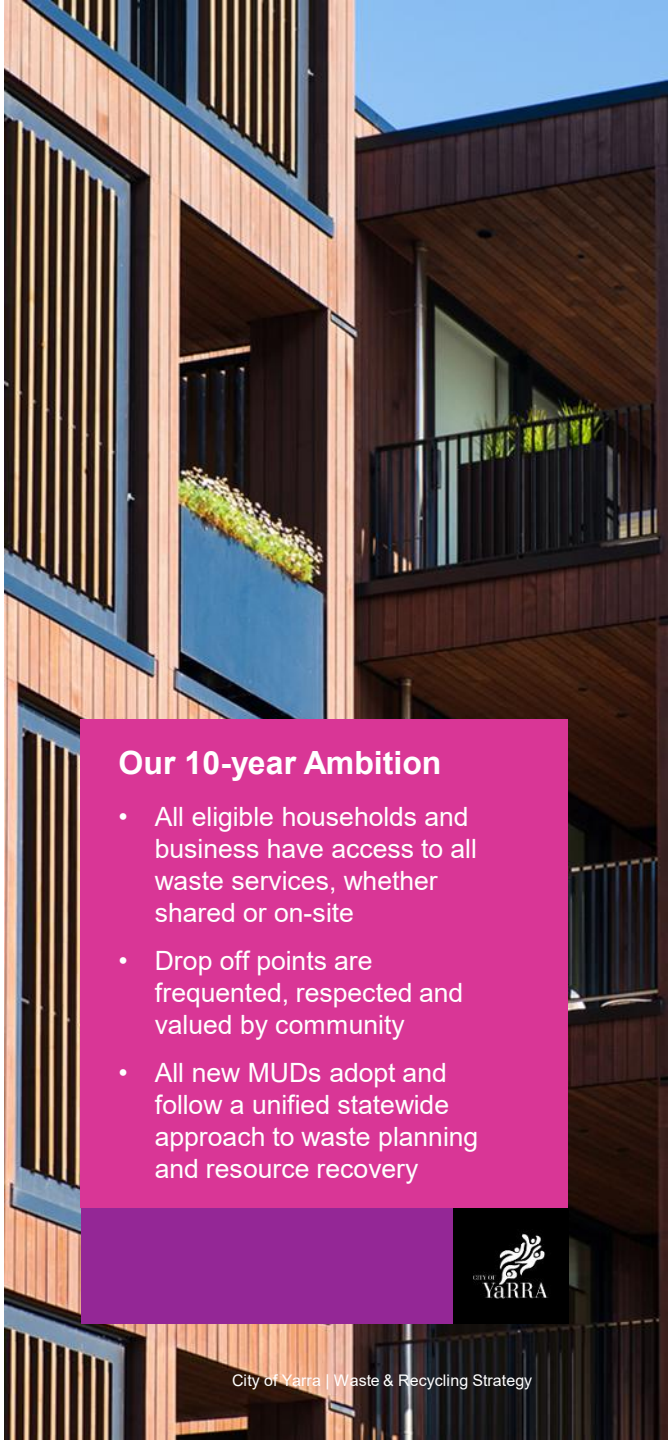
As higher-density housing increases we will work with developers and industry to improve waste system design and call for stronger planning settings that enable equitable access to four-bin services in new developments.

We will continue to collaborate with other councils and advocate to the State Government for stronger policies and regulatory settings that remove barriers and support waste reduction and resource recovery.

What we heard from the Waste and Recycling Strategy Community Engagement Survey 2025

39 Of 51 non-serviced survey respondents would like a 4-bin waste service and hard rubbish collection.

43 of 687 survey respondents state they have insufficient space to store 4-bins.



Our 10-year Ambition

- All eligible households and business have access to all waste services, whether shared or on-site
- Drop off points are frequented, respected and valued by community
- All new MUDs adopt and follow a unified statewide approach to waste planning and resource recovery

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Expand our reach | Our strategic action plan

We are expanding waste service coverage across our Council network while addressing the barriers that SUDs, MUDs and businesses face in accessing our services.

EXPAND OUR REACH			
PRIORITY & ALIGNMENT TO OBJECITVES	**CURRENT**	**SHORT TERM**	**MEDIUM TERM**
3.1 Improve waste and recycling systems across buildings, services, community hubs and events 	• Roll out four-bin waste and recycling systems at all Council facilities, including sports clubs, community hubs and events	• Monitor performance and contamination rates of Council bins to identify opportunities for improvement • Integrate resource recovery principles into procurement, maintenance and event management to further reduce waste generation	• Trial no-waste events and use learning outcomes to guide future event planning and community engagement
3.2 Improve access to waste and recycling services in space constrained or high-density housing 	• Assess feasibility and identify optimal locations for shared glass and FOGO collection points	• Roll out pilots of shared glass and FOGO drop-off points at suitable locations • Organise community drop-off days for items suitable for reuse or redistribution through the Recycling Shop • Formalise and promote shared bin services available to single-unit dwellings • Establish systems and allocate resources to monitor and manage contamination and illegal dumping at drop-off sites • Support large developments to implement underground or alternative waste solutions • Strengthen internal collaboration between Planning and Compliance teams to expand scope of waste planning applications through to development in new developments	• Review service performance and identify opportunities to enhance or expand shared FOGO and glass drop-off services
3.3 Establish and scale services suitable for businesses and retail precincts 		• Engage with local businesses to assess interest and feasibility of shared bin services and identify suitable locations in retail precincts • Roll out small-scale pilots of shared bins in retail precincts and high-density business areas • Explore tailored waste and recycling solutions for retail, hospitality and events	• Scale successful pilots of shared bins to additional retail precincts or high-density business areas • Conduct service review and explore opportunities to enhance or scale shared facilities

Strategic Objectives

Landfill diversion | Equity and accessibility | Community satisfaction | Financial sustainability

Alignment to Strategic Objectives

High | Medium | Low

DRAFT

Expand our reach | Our strategic action plan

We are expanding waste service coverage across our Council network while addressing the barriers that SUDs, MUDs and businesses face in accessing our services.

EXPAND OUR REACH			
PRIORITY & ALIGNMENT TO OBJECITVES	**CURRENT**	**SHORT TERM**	**MEDIUM TERM**
3.4 Advocate for system-wide improvements to waste and recycling	• Advocate to State government for expanding Container Deposit Scheme and Reverse Vending Machines to serve retail precincts and MUDs	• Advocate the introduction of four bin systems in public housing to improve contamination performance • Advocate for State funding support for syringe collection services • Promote stronger extended producer responsibility, packaging reforms and end markets for recyclable materials • Advocate for consistent State waste services guidelines for new developments and collaborate with M9 councils to align best practice • Support expansion of Detox Your Home services to improve access to hazardous waste disposal	• Advocate for reinvestment of landfill levy revenue into innovation and infrastructure, including WtE

Strategic Objectives

Landfill diversion | Equity and accessibility | Community satisfaction | Financial sustainability

Alignment to Strategic Objectives

High | Medium | Low

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VERSION 2 – for review

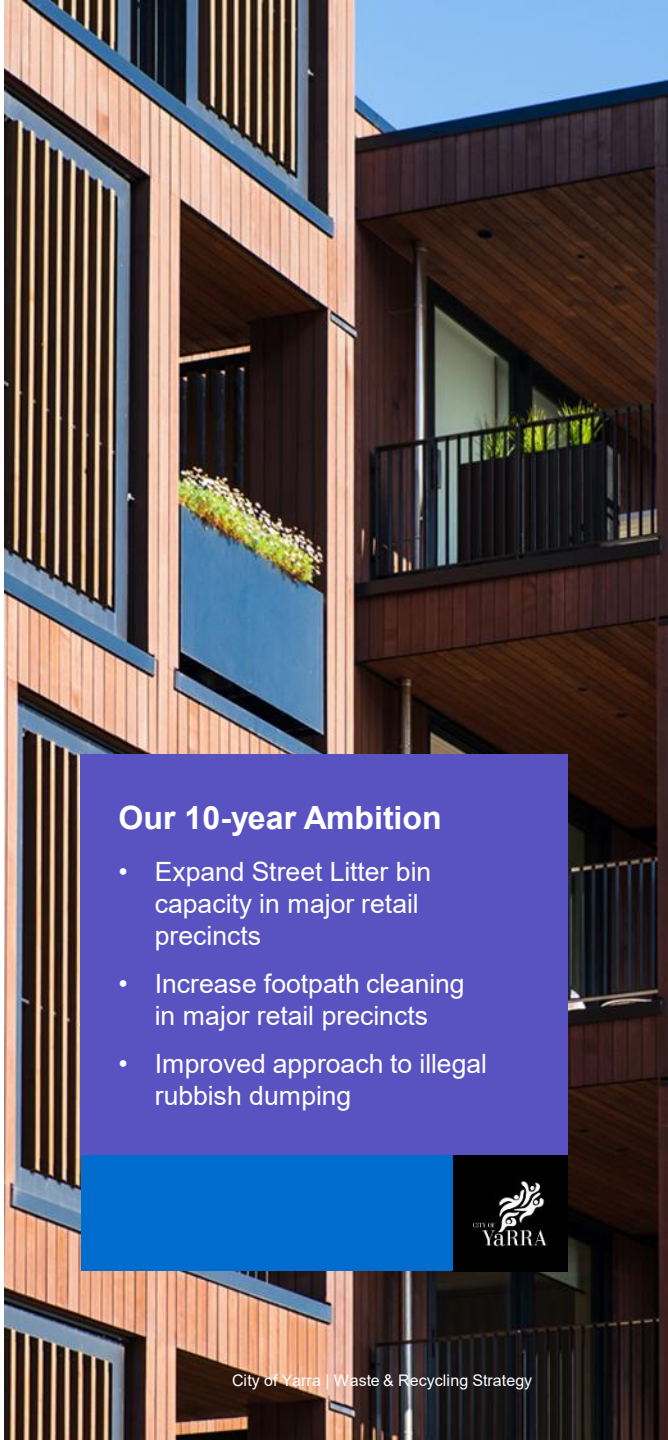
Improve public space amenity

Council will improve public space amenities by increasing waste services to the main retail precincts.

We will maintain clean streets, parks and public spaces to foster community pride, protect public health and support our local ecosystems. To achieve this, we will deliver consistent, reliable waste services and infrastructure to make it easier for everyone to do the right thing.

By implementing clear standards and well-designed bins, we can reduce confusion and improve recycling outcomes. To directly address littering and illegal dumping, we will deploy targeted programs and enforcement measures.

By enhancing services and introducing shared infrastructure in high-density and retail precincts, we will minimise bin clutter and improve neighbourhood accessibility. This approach will keep our streets clear and well-maintained for residents and visitors alike.



Our 10-year Ambition

- Expand Street Litter bin capacity in major retail precincts
- Increase footpath cleaning in major retail precincts
- Improved approach to illegal rubbish dumping

What we heard from the Waste and Recycling Strategy Community Engagement Survey 2025

132 Of 471 survey respondents reported that street bins often overflow during peak periods, contributing to litter in public spaces.

339 of 471 survey respondents indicated that they were satisfied with the maintenance of street and park litter bins in their local area.

DRAFT

Improve public space amenity | Our strategic action plan

We will improve public space amenity by enhancing litter reporting services and deploying additional bin services in main precinct areas.

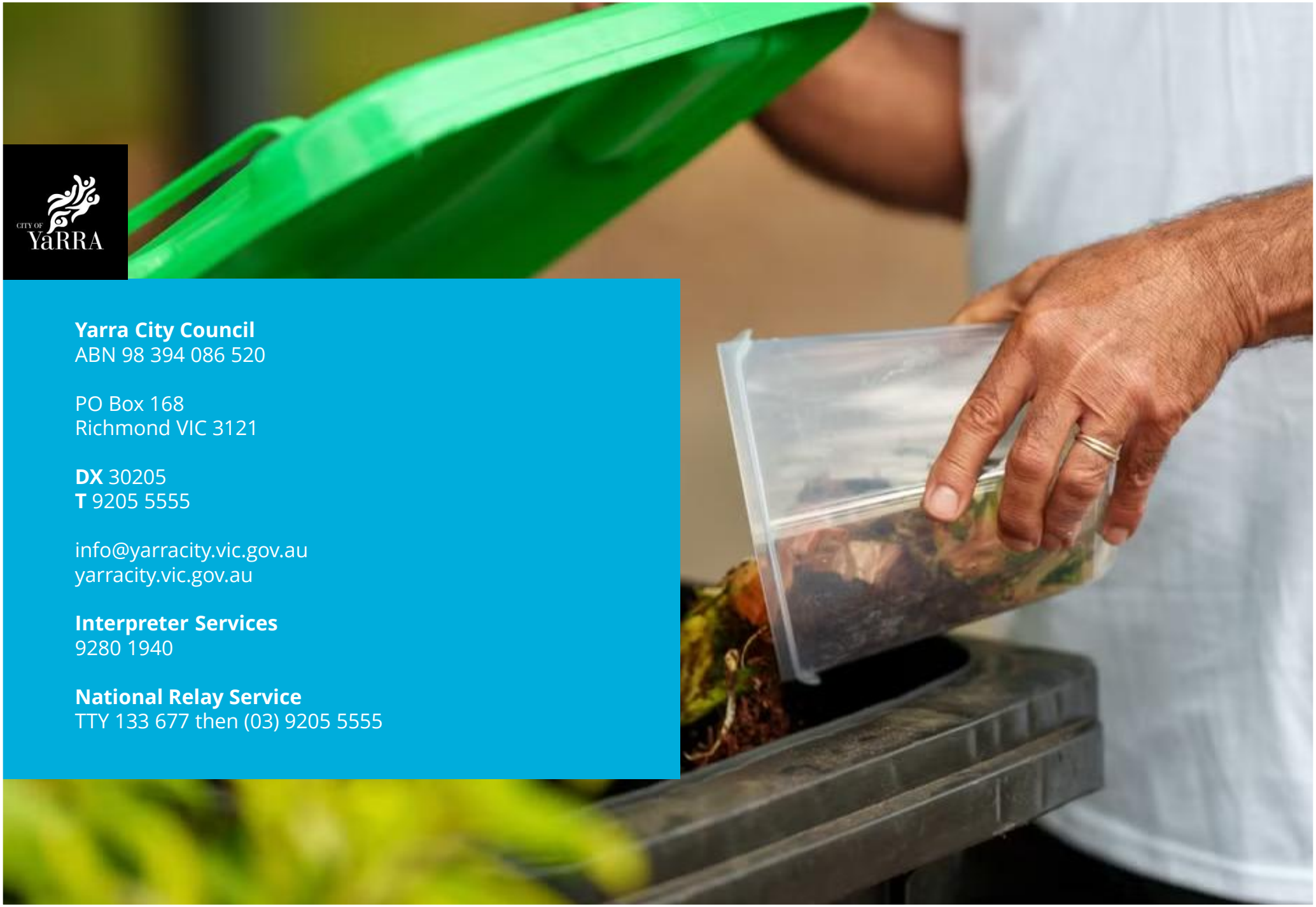
IMPROVE PUBLIC SPACE AMENITY			
PRIORITY & ALIGNMENT TO OBJECITVES	**CURRENT**	**SHORT TERM**	**MEDIUM TERM**
4.1 Reduce litter to improve street and precinct amenity	• Deploy additional seasonal bins in parks during peak periods	• Strengthen coordination with Litter Response crews to improve resource recovery • Strengthen response and enforcement approaches to address illegal dumping • Install and promote QR codes on street litter bins to report overflow	• Increase footpath cleaning in retail precincts to reduce litter
4.2 Increase bins and bin capacity in main retail precincts	• Install Container Deposit Scheme (CDS) baskets on public bins	• Install compactor litter bins in retail precinct hotspots • Investigate 240L street litter bins • Increase collections in high-activity areas	• Expand the compactor bin network to improve service coverage
4.3 Reduce street and footpath obstruction from bins	• Minimise on-street clutter by promoting responsible bin storage and presentation	• See actions under Expand Our Reach to support the reduction of street and footpath obstruction, in high-density areas and retail precincts (i.e. shared services, drop-off points)	

Strategic Objectives

Landfill diversion | Equity and accessibility | Community satisfaction | Financial sustainability

Alignment to Strategic Objectives

High | Medium | Low



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